

# 5 STEPS to SUCCESS

WITH PIONEER TECH

## Social Media Management/Web Design

ANNUAL SALARY: \$26,000 - \$46,000 | HOURLY SALARY: \$12.50 - \$22.00



### HIGH SCHOOL COURSES

- 9th grade**
- Algebra I
  - Physical Science
- 10th grade:**
- Geometry
  - Biology I
- 11th grade:**
- Algebra II
  - Chemistry
- 12th grade:**
- Optional Higher-level Math
  - Additional Computer Classes

### PIONEER TECH PROGRAM

- Social Media Management/Web Design**
- Fundamentals of Technology
  - Multimedia and Image Management Techniques
  - Desktop Publishing and Graphic Design
  - Digital Editing and Production Photography
  - Fundamentals of Web Design
  - Business Communications
  - Customer Assistance
  - Administrative Technology II A
  - Administrative Technology II B
  - Design Tools and Electronic Marketing Strategies
  - Advanced Design Techniques
  - Social Media Management/Web Design Capstone

### CERTIFICATIONS AVAILABLE

- InDesign
- Illustrator
- Photoshop
- PowerPoint
- Interpersonal Communication
- Communication Skills for Business
- WWW Concepts
- Web Design Concepts
- HTML
- XHTML
- CSS
- ACA: Graphic Design & Illustrator
- ACA Print and Digital Media Production
- Web Design Certification
- Marketing Concepts
- Editor
- Internet & Computing Core Certification (IC3)
- ACA Web Communication
- ACA in Multiplatform Animations
- Graphic Designer
- Advertising Design: Production Artist
- Film photography - Basic
- Commercial Photography I
- Commercial Photography II
- Commercial and Advertising Art
- Graphics Communication Intro, Intermediate, & Advanced
- Desktop Publishing I & II
- Digital Media I & II
- Dreamweaver

### CONTINUING EDUCATION

- Cowley College**
- Business Admin. (AA)
  - Graphic Design (AA) Pathway
  - Management Information Systems (AA)
  - Mass Communications (AA)
- Northern Oklahoma College**
- A.A. in Communications-Mass Communications Option
  - A.A.S. in Business Management
  - A.A.S. in Digital Media, Animation, and Design
  - A.S. in Business Administration
  - A.S. in Business Administration-International Business
  - A.S. in Enterprise Development-General Studies Option
- OSU IT**
- A.A.S. 3D Modeling & Animation
  - A.A.S. Graphic Design Technology
  - A.S. in Business Enterprise Development - Business Administration\*
- Northwestern**
- B.S. Business Administration
  - B.S. Mass Communication

### FUTURE EMPLOYMENT

- ADPC
- Edward Jones
- Ponca City Development Authority
- Tonkawa Indian Casino

Enhancing Lives



Securing Futures